INDIAN CLEANTECH ENTREPRENEURSHIP ECOSYSTEM

Conserving Now, Preserving Future
About CIIE, IIM Ahmedabad

India’s leading incubation centre for startups based out of India’s leading business school

Launched India’s first cleantech accelerator for called Powerstart

Created India’s first and only ~$20mn dedicated cleantech venture fund (Infuse Ventures)
Fund + Ecosystem approach

**Challenge**

- Entrepreneurs need feedback, mentoring on their ideas from industry and functional experts.
- Too early for VCs to engage and hence not much external capital available for pilots.
- Not many VCs who are focused on the cleantech sector.

**How we have tried overcoming the challenge through Infuse Ventures?**

- Apart from organizing ideation sessions, Infuse has set-up a dedicated accelerator program for cleantech startups - **Powerstart**. This is a unique platform that helps seed-stage startups in the sector validate their ideas, build industry connects and create a roadmap for themselves.
- With support from ADB, UNEP and MNRE, Infuse created a seed capital assistance facility – **RESEED** – to provide prototyping grant and technical assistance of upto Rs 10 lacs per venture to help achieve the first relevant milestone in the startup’s journey.
- Infuse Capital has brought together like-minded partners across the world to support cleantech startups. Infuse is actively co-investing with other angels and funds. CIIE is hosting a catalytic facility to provide low-cost debt to rural-focused ESCOs.
Supported by ADB

Accelerating Ventures

Through PowerStart, Infuse helps early-stage ventures get access to the best mentors, customer validation, industry connects and business model inputs.

2012 Cohort

2013 Cohort

2015 Cohort

Session in progress
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We have supported companies across the space.
Our ecosystem

Conserving Now, Preserving Future
Thank you!

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