Cleantech Innovation in the SME Sector in India

Conserving Now, Preserving Future
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To promote and showcase cleantech innovations by the SME sector as a solution for climate mitigation
• SMEs are engines of job creation & economic growth, especially in developing countries.
• In India, SMEs employ over 80 million people, contribute 8% to the country’s GDP.
• Cleantech innovations have tremendous potential to improve efficiency, competitiveness, and environmental benefits (GHG reduction and local environmental benefits).
• SMEs can be both cleantech entrepreneurs and end-users. They play a critical role in technology development and deployment across industry verticals and value chains - creating cleantech market transformation.
• GOI making several reforms to boost innovation, entrepreneurship and start-ups in the country - launched various initiatives: Startup India, Make in India campaign and the Atal Innovation Mission.

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• Organisations like WWF and UNIDO are supporting Indian government’s effort through their respective climate innovations platforms such as Climate Solver and Global Cleantech Innovation Programme.

• Serve to stimulate the diffusion of innovation in clean technologies and generate awareness about them along with the overall value of innovation as an immediate and practical solution to climate change.

• Networking amongst various ecosystem actors including key institutional and financial stakeholders, both within the country as well as internationally.

Event showcases some of the success stories/solutions by the Indian start-ups/SME innovators, followed by a panel discussion on accelerating cleantech innovation in the SME sector in India.
Recent reports

- Global Cleantech Innovation Programme India 2013-2017: Journal on Lessons Learned, UNIDO
- Clean energy innovation ecosystem in the SME sector in India, Report launch on November 27, 2017, WWF-India, New Delhi